

MBA (Top-Up)

University of Sunderland



Distance Learning

Qualification

On successful completion of this programme you will be awarded the University of Sunderland MBA.

Awarding Body

University of Sunderland

Innovate. Create. Graduate.

The University of Sunderland is an innovative, forward-thinking university with high standards of teaching, research and support that sits at the heart of one of the UK's most up and coming cities. We have strong links with industry and business and work closely with some of the world's leading companies. Testament to our growing reputation, the University was nominated for University of the Year in 2013 (Times Higher Education Awards)

Our Faculty of Business and Law is recognised worldwide; with students from over 70 countries and a presence on three continents, we are playing a major part in preparing tomorrow's leaders for a successful career.

Sunderland Business School has a reputation for delivering programmes influenced by the latest business and management theory and practice. Degree courses covering a range of business functions ensure that as a graduate you are equipped with the knowledge and skills needed to find graduate level employment or set up your own business. We believe that employability is at the heart of the university experience, and this is underpinned by the drive to develop six key attributes in our graduates: capable, enquiring, creative, enterprising, ethical and global in outlook. A global institution but with local roots Sunderland Business School was voted Number 1 in the North East of England in 2012 (Guardian University Guide)

Whatever your future ambitions, make a life-changing decision by choosing to study a business programme with the University of Sunderland and see where your career could lead you.

Course Description

The University of Sunderland MBA is designed as a top-up programme for those who have completed the BTEC Level 7 Advanced Professional Diploma in Management Studies and gained appropriate management experience. During this programme you will develop your modelling techniques, strategic management knowledge, competence and problem-solving ability. You will also become familiar with international management practice, and the development of effective business cultures and performance enhancement.

Mode

Text-based distance learning. Tutor supported.

Course Content (Modules)

Comprises three modules:

1. Global Corporate Strategy

This module seeks to establish the 'holistic' nature of corporate strategy and how this affects organisational decision making processes. By examining aspects of the internal and external environment and associated forces on the organisation, you will develop an appreciation of business and management within a global setting.

2. International Business Environment

This module will explore the different frameworks in which organisational decisions are made. You will identify key forces of globalisation and analyse the impact of economic, social, cultural and political factors on business operations and structures in a variety of national environments. You will also relate theories of internationalisation, innovation and competitive advantage to differing industries and locations.

Dissertation

You will complete a research proposal of 1,500-2,000 words and a 20,000 word dissertation. You will explore the nature of business/management research, ethical issues in business and management research, and deductive and inductive research methods. You will use and compare qualitative and quantitative research methods to enable you to write research projects and report research findings.

Following this you will be required to undertake a research investigation into a contemporary management issue, utilising primary and secondary investigation, techniques and data sources.

Assessment

The University of Sunderland MBA (Top-Up) is assessed by one written assignment after studying modules 1 and 2 and a dissertation. This dissertation will feature a research proposal of 1500-2000 words weighted at 20% and dissertation of 20,000 words weighted at 80%.

Duration of Programme

Minimum 12 months. However, this can be extended to a maximum of three years.

Entry Requirements

To gain entry to the University of Sunderland MBA (Top-Up) you must possess the BTEC Level 7 Advanced Professional Diploma in Management Studies or CMI Executive Diploma or equivalent. Students who have the CMI Executive Diploma will complete 90 credits; 2 modules and the dissertation. Students with the BTEC Level 7 Extended Diploma in Strategic Management and Leadership will complete 60 credits only, which is the combined research methods and dissertation.

What's Included

All study materials, core textbooks and student handbooks are supplied. You will be allocated a tutor for academic support who you can



"Giving up employment to study full time was not an option. rdi allowed me to study while earning and proved an extremely flexible solution. The support I received was superb, any queries I had were resolved quickly and easily, my student support co-ordinator was extremely helpful and professional."

Stephen Weekes MBA

contact as often as you like by telephone and email. You will have access to a programme co-ordinator for administrative support. You will also have access to an online Virtual Campus.

Workload

We recommend an average of 12 hours study time per week for this programme.

Exemptions

No exemptions are allowed for this programme.

How to Apply

In addition to a completed application form:

- Copies of your relevant certificates and/or transcripts.
- One suitable reference. Please note we can only accept academic and/or professional work references, and this must be on company headed paper.
- Copy of your CV detailing your work history (covering the last five years).

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Visit our website: www.rdi.co.uk/apply

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Email applications@rdi.co.uk

☎ Call Us
Contact us today on FREEphone
0800 COURSES / 0800 268 7737