



Online-based distance learning

# Graduate Diploma in Management

Anglia Ruskin University

## Qualification

On successful completion of the programme you will be awarded a Diploma in Management

## Awarding Body

Anglia Ruskin University

## Course Description

This course caters for the needs of working middle managers in many different types of organisation. It will provide you with an opportunity to develop a range of skills which can be applied in the workplace to aid the development of you and your business.

## Mode

Online distance learning

## Course Content (Modules)

Comprises five modules:

### 1. Leading Teams

- Theories of leadership
- Team dynamics
- Motivation
- Conflict management
- Performance evaluation

### 2. Satisfying the Customer

- Customer satisfaction management process
- Quality management theories
- Continuous improvement
- The marketing mix
- Marketing planning

### 3. Managing Finance

- Financial statements
- Interpretation of financial statements
- Business forms
- Project evaluation

### 4. Management Development

- Learning styles
- Time management
- Project management
- Introduction to research methodology
- The 'management toolkit'

### 5. Independent Study

You will undertake an independent research project which will demand some academic analysis in the context of an organisational problem.

### Assessment

You will complete five assessments in total: a case study; work based coursework, research proposal, management report and a 24 hour assessment which places you under time pressure to complete a series of examination type questions.

### Duration of Programme

Variable but a maximum of three years. The maximum study period for each module is up to 9 months.

### Entry Requirements

Entry to the Diploma is available for all those who can demonstrate that they will benefit from it. Candidates should be able to demonstrate the ability to learn at this level through the possession of prior qualifications or experience. The programme is however designed to meet the needs of middle managers and as such demands the ability to relate learning to the workplace. Candidates will therefore normally be practicing managers or have recent relevant experience.

Candidates should have English language ability equivalent to an IELTS score of 6.0.

### What's Included

RDI's Online University iLearn is used to deliver all resources for this course including:

- Study materials - Access electronic copies of your learning materials and important information, such as assessment instructions, whenever and wherever you are.

- Tutor support - Tutors use live chats and forums to stimulate discussions, request input and highlight external sources.
- External resources - Links to external sources can include key journal articles, your university's online library, sites of topical interest, etc.
- Discussion with other students - Forums allow students to come together, share thoughts and ideas and you can initiate topics that you want to discuss with your fellow students.

### Workload

We recommend an average of 10-12 hours study time per week for this programme.

### Exemptions

No exemptions are allowed for this programme.

### How to Apply

In addition to a completed application form:

- Copies of your relevant certificates and/or transcripts
- Two suitable references. Please note we can only accept academic and/or professional work references.
- Copy of your CV detailing your work history (covering the last five years).

**W** Apply Online  
Visit our website: [www.rdi.co.uk/apply](http://www.rdi.co.uk/apply)

**@** Email Us  
Email [applications@rdi.co.uk](mailto:applications@rdi.co.uk)

**☎** Call Us  
Contact us today on FREEphone  
0800 COURSES / 0800 268 7737

### What You Could Do Next

Successful completion of the programme may allow you entry to:

University of Bradford MBA

Anglia Ruskin University MBA