



How do you get the best out of your staff? How do you reward them? During this degree you will examine the well-established principles of Human Resources Management, while developing professional level skills that will help you get the job you want – as well as sound knowledge of the general business environment.



Modules are: Level 4

Developing Personal and Management Skills

Whether you're going to work in a micro business or a multinational, you need great management skills. Starting with managing yourself and working up to leading a team, you will learn how to apply theory relating to motivation, conflict management, empowerment and team building.

Understanding the Business Environment

How are businesses structured? Who are the stakeholders - and what impact does that have? You'll start to understand the world of business, from basic ideas about supply and demand, to competition, markets and government effects.

Principles of Marketing

Every business needs marketing - and that's why you'll start studying it early in the course. Starting with basic definitions, you'll learn how to analyse business and the wider market, breaking markets down into segments and learning to apply dynamic marketing tools.

Introduction to Finance

In the business world, a basic understanding of financial management is a great asset. We'll take you through how organisations manage their books, how to start preparing accounts and how to use financial information to inform business decisions. Equipped with this, you can speak the language of your financial colleagues for greater impact in your organisation.

People in Organisations

At its heart, business is about people. The most successful organisations are adept at leading, managing and motivating their people. In this module, you'll explore what makes people tick, how teams work and how to manage change effectively.

Managing Human Resources

You have already been introduced to the idea of developing your team but here we go into greater detail and look at how the organisation can support and encourage its staff so that they can be more effective and fulfilled.





Level 5

Managing Across Cultures

Today's business is a global business, but national cultures differ, so we need to understand how to respond. How will our products work in different markets? How do we deal with multi-cultural workforces? This module addresses these – and other – critical issues related to management in the 21st century.

Business Processes

You shouldn't stumble into a way of working, but rather, it should be designed and managed to make the most of your time and money, producing high quality results. In this module, you'll look at issues such as benchmarking, managing supply chains and assessing project success rates.

Enterprise and Entrepreneurship

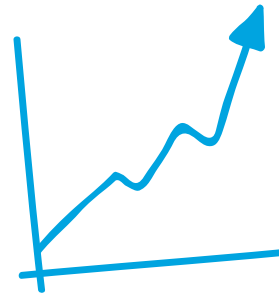
Entrepreneurs - whether cut and-thrust business people or social enterprise founders - need certain tools and techniques to thrive. From initial innovation, through start up and into early growth, this module is about how to get from big idea to big business.

Business Analysis

Organisations generate huge amounts of data and how they use it can make the difference between success and failure. In this module, you will look at finding, working with, analysing and interpreting data. You will also develop skills in designing your own data collection projects.

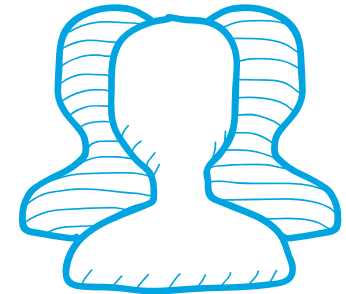
Managing Change in Organisations

No business can stand still, but change can be challenging. This module will walk you through internal and external triggers for change. You'll look at how change will affect your workforce and how to deal with this at an individual level. You'll come away feeling comfortable with managing change, while confidently talking about Total Quality Management and Business Process Re-Engineering.



Planning Human Resources

Every organisation needs to plan, and that includes the people elements of the business. Recruitment is expensive so you need to know when a hire is essential and how to plan for it. As we become more global, we also need to face the challenge of the human resources implications of international business.





Level 6

Contemporary Management Issues

You'll get right up-to-date with the latest thinking in this module, probing the issues facing managers today, including sustainability, corporate values and moral and ethical choices. You'll ponder how the world is changing - from the communities we live in, to globalisation and the way the world's economic landscape is evolving.



Strategic Management

Where is this business headed? What is your key goal? To get there, you'll need a road map. Here, you'll explore how to design that map, by applying a range of theories and techniques and building a strategy. You'll also look at how organisations deliver that plan by effectively managing change. We'll include a look at what happens in mergers and acquisitions, how to work with partners, and national or international planning.

Managing Self and Others

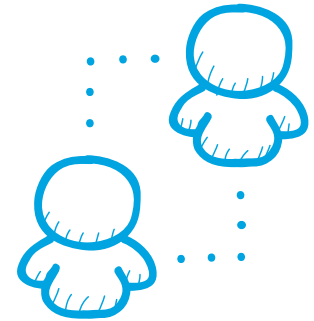
Earlier in the programme you studied ways of supporting others and developing yourself. This module continues that theme. You'll learn how to be at your best with stress management techniques, positive thinking and assertiveness. Can certain tools help creativity and decision making? You'll be able to decide. You'll scrutinise everything from recruiting, to managing teams and individuals - and getting the best out of them.

Strategic Issues in HRM

You'll get to grips with all the trends and learn about managing HR internationally and domestically. Other topics include equal opportunities, diversity, ethics, and fascinating concepts like emotional and aesthetic labour.

Research Methods and Dissertation

We'll help you every step of the way with your dissertation. Starting by deciding what topic you want to research and how you're going to approach it, you will then gather your own data and analyse it, alongside books and other resources. Eventually, you'll bring it all together in a dissertation and presentation, by which time you'll be quite the expert!



BA (HONS) BUSINESS (HRM)



Course duration and hours of study

This varies depending on your rate of progress - you can access modules at a pace that is convenient for you. Once you have accessed a module, there is a minimum and maximum time that you will need to finish the module within. You can find more information on the course page by visiting www.arden.ac.uk. Alternatively, please call our admissions team on:

0808 115 5192 for more details



Entry requirements

To be eligible for this course you must have either:

Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent; or completed a recognised Access Programme or equivalent.

For students whose prior learning was not taught in English:

IELTS 6.0 or equivalent.

If you have work experience

We're happy to consider an application from you if you can show us you have the motivation to study the programme, providing evidence in the form of a personal statement, including references, relevant experience and qualifications.



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How to apply

Visit: www.arden.ac.uk

Email: admissions@arden.ac.uk

Call: 0808 115 5192