


## MBA (Top-up) University of Sunderland



 Text-based distance learning

### Qualification

On successful completion of this programme you will be awarded the University of Sunderland MBA.

### Awarding Body

University of Sunderland

The University of Sunderland is a dynamic, modern university with a growing reputation for teaching quality and leading edge research. Recognised by The Guardian as England's best new university in 2001, and rated best new university in the UK for the overall quality, range and quantity of its research. The university is committed to pioneering new, flexible learning programmes, allowing students to study at home or at work.

School of Business, Law & Psychology is an international learning community of over 3,000 students and 90 full-time academics offering a comprehensive range of programmes in Business, Law and Psychology from undergraduate, postgraduate, Corporate and Doctoral level.

### Course Description

The University of Sunderland MBA is designed as a top-up programme for those who have completed the BTEC Diploma in Management Studies and gained appropriate management experience. During this programme you will develop your modelling techniques, strategic management knowledge, competence and problem-solving ability. You will also become familiar with international management practice, and the development of effective business cultures and performance enhancement.

### Mode

Text-based distance learning. Tutor supported.

### Course Content (Modules)

Comprises four modules:

#### 1. Global Corporate Strategy

This module seeks to establish the 'holistic' nature of corporate strategy and how this affects organisational decision making processes. By examining aspects of the internal and external environment and associated forces on the organisation, you will develop an appreciation of business and management within a global setting.

#### 2. International Business Environment

This module will explore the different frameworks in which organisational decisions are made. You will identify key forces of globalisation and analyse the impact of economic, social, cultural and political factors on business operations and structures in a variety of national environments. You will also relate theories of internationalisation, innovation and competitive advantage to differing industries and locations.

#### 3. Modelling Techniques for Business and Management

This module investigates a variety of management tools and operational research procedures used in business/management decision making in order to broaden your existing decision making knowledge.

#### 4. Applied Research Methods for Business and Management

This module explores the nature of business/management research, ethical issues in business

and management research, and deductive and inductive research methods. You will use and compare qualitative and quantitative research methods to enable you to write research projects and report research findings.

### Dissertation

You will be required to undertake a research investigation into a contemporary management issue utilising primary and secondary investigation, techniques and data sources.

### Assessment

The University of Sunderland MBA Top-Up is assessed by one written assignment after studying modules 1,2 and 4 (three in total), an examination after module 3 and a dissertation. The dissertation will be of 15,000 - 20,000 words in length.

### Duration of Programme

Minimum 12 months. However, the programme is flexible and can be extended to a maximum of five years.

### Entry Requirements

To gain entry to the University of Sunderland MBA Top-Up you must possess the Edexcel Diploma in Management Studies or a CMI Executive Diploma or equivalent. You must be at least 23 and have at least two years appropriate management experience.

### What's Included

All study materials, core textbooks and student handbooks are supplied. You will be allocated a tutor for academic support who you can contact as often as you like by telephone and email. You will have access to a programme co-ordinator for administrative support. You will also have access to an online Virtual Campus.



### Workload

We recommend an average of 12 hours study time per week for this programme.

### Exemptions

No exemptions are allowed for this programme.

### How to Apply

In addition to a completed application form, provide two references, preferably from an academic or current employer, and proof of qualifications.

“Giving up employment to study full time was not an option. rdi allowed me to study while earning and proved an extremely flexible solution. The support I received was superb, any queries I had were resolved quickly and easily, my student support co-ordinator was extremely helpful and professional.”

Stephen Weekes. MBA

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