

- **Overview**

Focusing on real life situations you will gain an understanding of the psychological behaviours of people in business or organisation contexts. This course will allow you to immerse yourself in a variety of unique and interesting topics including psychological development through the lifespan, leadership and managing teams, as well as individual differences, emotions and behaviours. You will learn to apply knowledge of the human mind and behaviour to investigate fundamental business functions, as well as adopting core psychological theories to understand organisational change, effective leadership, recruitment and selection, and corporate decision-making. Our courses involve a range of technical competencies which can be applied immediately to the real world, making you an asset to any team or employer.

Looking to progress in your career? Or maybe you want to start a new role? Our BSc (Hons) Business Psychology will allow you to fit your education around your work and family commitments as you study 100% online and part-time. Graduates of the course will also have a holistic understanding of both business and psychology in addition to a wide range of transferable skills including critical thinking, research, self-motivation and communication.

- **Course structure**

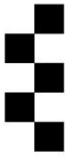
The BSc (Hons) in Business Psychology is made up of the following modules and, upon completion, is equal to a total of 360 credits.

- **Level 4 modules:**

Fundamentals of Effective Learning in Psychology (15 credits) *
Introduction to Social Psychology (15 credits) *
Introduction to Cognitive Psychology (15 credits) *
Introduction to Research Methods (30 credits) *
Human Resources Management (15 credits) *
Fundamentals of Marketing (15 credits) *
One optional module from the list below**

- **Level 4 optional modules:**

Personality and Intelligence (15 credits)
Business and Management Skills (15 credits)



- **Level 5 modules:**

Biological Psychology (15 credits) *
Advanced Cognitive Psychology (15 credits) *
Psychological Development through the Lifespan (15 credits) *
Quantitative Psychology (15 credits) *
Individual Differences, Emotions and Behaviors (15 credits) *
Leadership and Managing Teams (15 credits) *
Organizational Development and Change (15 credits) *
Consumer Behavior (15 credits) *

- **Level 6 modules:**

Critical Social Psychology (15 credits)
Developmental Science (15 credits)
Business Strategy (15 credits)
Business Psychology Project (30 credits) *
International Marketing Strategy (15 credits)
Reasoning and Decision-Making in a Business Context (15 credits)
Occupational Psychology (15 credits)

- **Course Duration:** 48 Months
- **Mode:** Online

Entry requirements

1. Academic Entry Route

We have flexible entry requirements that look at both your academic and work-based experience. There are two entry routes onto our BSc (Hons) Business Psychology degree programme:

- Two A-levels, or equivalent; plus
- If English is not your first language, IELTS (Academic) 6.0 or equivalent.
- If you do not hold an IELTS or equivalent qualification, we require students to pass a free online English test.
- You don't need to prove your knowledge of English if you're a national of, or if you have completed a qualification equivalent to a UK degree in, any of these countries.

***You are required to pass your initial assignment set during the first 21 days of the course in order to continue with your studies**

2. Work Experience Entry Route

To apply for the BSc (Hons) Business Psychology degree via our Work Experience Entry Route you must meet the following criteria:

- GCSE Maths and English at grade C or above, or equivalent;
- Three years' relevant work experience; plus
- If English is not your first language, IELTS (Academic) 6.0 or equivalent.
- If you do not hold an IELTS or equivalent qualification, we require students to pass a free online English test.

- **Assessment**

We adopt an assignment-based approach to assessment instead of exams. Business Psychology assignments are based on real-life work experience and assessed by tutors on an ongoing basis. You are always aware of your current provisional grade right from the start of the programme, allowing you to evaluate the success of your current study methods and clearly identify areas to improve.

We believe that this transparency gives you the information you need to make the most of your course. We achieve this by:

- showing your marks clearly in your gradebook, which can be viewed whenever you log onto the learning platform
- the rapid turnaround of work assessed to ensure that your gradebook is always up to date
- assessing your work throughout the module rather than waiting for end of year exams
- ensuring you have regular contact with your Student Adviser
- the simplicity and transparency in the design of our assessment criteria

We also have a policy of ensuring that work submitted by students is authentic. As well as the fact that all work is frequently assessed, we use a well-established electronic monitoring system to check for plagiarism.

On successful completion of your BSc (hons) Business Psychology, you will be invited to attend a graduation ceremony at the University of Essex, Colchester Campus.