

- **Overview**

Designed for rebels with a cause, for people who want to challenge “why” and have the courage and energy to shape the world around them, our 100% online MBA will set you up for success in the dynamic environments of the modern business world.

Developed with the world-class team at Essex Business School, this online MBA programme includes unique Director’s Workshops which bring industry leaders and outstanding speakers before our entire MBA student population for a week-long engaging experience. It’s a fantastic opportunity for students to apply their knowledge to a variety of commercial scenarios and explore real-world business challenges from different perspectives.

Experiential learning is at the core of our MBA programme. Our interactive real-time synchronous attendance events deliver a wealth of reflection and learning opportunities for our students as they collaborate in groups of different sizes and composition. These real-time interactions allow students to contribute, share and reflect upon experiences and insights drawn from the different industrial, geographical and cultural perspectives represented in the MBA community.

The programme encompasses a wide range of innovative modules covering a variety of crucial topics including entrepreneurship, managerial economics, business strategy, sustainable operations and many more.

Throughout these thought-provoking and challenging modules, students are given the opportunity to explore the impacts of internationalisation while also gaining the skills to lead in increasingly demanding marketplaces. Our students are equipped with the right skillset and mentality to innovate in a disruptive business world by effectively responding to the global business challenges. The programme also supports and develops the entrepreneurial spirit, allowing each student to build sustainable, resilient business models.

Looking for a campus-based MBA? You can study a face-to-face MBA at the University of Essex ‘s Colchester Campus.

- **Course structure**

The MBA is made up of the following modules and, upon completion, is equal to a total of 180 credits at Level 7.

- **Level 7 modules:**

MBA Project (50 credits) *
Business Planning (10 credits)
Director’s Workshop (10 credits) *
MBA Synchronous Attendance (0 credits, 120 hours) *
Business Research (10 credits)
Entrepreneurship (10 credits)
Business Strategy (10 credits)
Marketing in a Global Economy (10 credits)
Sustainable Operations (10 credits)
International Business Environment (10 credits)
People and Organizations (10 credits)
Leadership and Business Performance (10 credits)

Strategic Online Marketing Management (10 credits)
Accounting and Managerial Finance (10 credits)
Managerial Economics (10 credits)

*** These modules are core and must be passed in order to achieve the award.**

- **Course Duration:** 24 Months
- **Mode:** Online

Entry requirements

1. Academic Entry Route

In order to satisfy the Academic Entry Route requirements for our MBA programme you must have the following qualifications as a minimum:

- A 1st, 2:1 or 2:2 undergraduate degree from an approved institution equivalent to a UK Honours degree.
- At least three years' relevant, professional work experience, post-graduation.

If English is not your first language, IELTS (Academic) 6.5 or equivalent. If you do not hold an IELTS or equivalent qualification, we require students to pass a free online English test.

You don't need to prove your knowledge of English if you're a national of, or if you have completed a qualification equivalent to a UK degree in, any of these countries.

2. Work Experience Entry Route

We recognise that you can gain skills in a wide variety of ways and that prior academic performance is not the only indicator of an applicant's ability. Therefore, if you do not meet the minimum academic standards above, you may still be eligible to enrol via our Work Experience Entry Route.

If you are a non-standard applicant (which is typically an applicant who possesses an undergraduate degree below a 2:2 standard, or an applicant who does not possess an undergraduate degree at all) we require at least five years of relevant managerial experience. You will also be required to write an essay (2000 words) outlining a range of business situations which you have experienced and identifying what you have learnt from them.

Your application will be considered on an individual basis taking into account your motivation for doing the course, prior work experience and other relevant qualifications that demonstrate your ability to successfully complete the programme.

- **Assessment**

Assessment for the online modules of the MBA is based on a combination of exams, synchronous attendance sessions, written coursework, discussion contributions and reflective journal entries considering the key learning outcomes and their applicability to the student. The examinations are timed open-book exams that students take at home on their PC or laptop without the need to travel to an examination centre. In order to successfully complete the MBA, students are required to undertake 120 hours of synchronous attendance. Please note that synchronous attendance events don't require physical attendance as they run 100% online, however students will be able to choose which sessions they participate in, provided they attend at least 120 hours over the course of their study. Your course tutor will make the requirements and assessments of each module clear to you before you start.

We also have a policy of ensuring that work submitted by students is authentic. As well as the fact that all work is frequently assessed, we use a well-established electronic monitoring system to check for plagiarism.

On successful completion of your MBA programme, you will be invited to attend a graduation ceremony at the University of Essex, Colchester Campus.