

Overview

This programme covers key aspects of business and management practice and theory with particular emphasis on the development of individual and group skills. You can select your modules to meet your individual interests and career aspirations, such as marketing, finance, human resources and topical business modules. Business and Management covers the key aspects of practice and theory in this sector, which aims to produce graduates with enquiring minds.

Course Details

You can follow a range of pathways, therefore, tailoring your study depending upon your previous course, individual interests and career aspirations. The course aims to build upon prior academic work in marketing, finance, human resources or business generally enabling HND students to top up to an honours degree in a further year of study. Our Business and Management Top-up offers a modular curriculum which enables you to experience a wide range of learning and teaching.

The course attracts students from a range of countries, enabling you to engage in well-grounded discussions about global business strategies. Student feedback is very positive and complimentary about the caring and supportive approach to diverse student groups. Teamwork and sharing of good practice are strong in the business area.

Graduates find that they have the knowledge and skills required for starting careers in business/management or going on to postgraduate study.

You will study a module on strategic management and complete a business dissertation or a project based upon independent research in a topic of your choice. This independent study is conducted throughout stage three of the course where optional modules must also be studied. You can choose modules from the fields of business and economics, accounting and finance, human resource management and organizational behavior, marketing and entrepreneurship and information systems.

January start: If you start this course in January you will study all compulsory modules. This intensive course allows you to gain a BA (Hons) in nine months and allows you to progress onto a MA/MSc in the same year.

September start: If you start this course in September you will progress with the compulsory modules and choose from optional modules that allow you to pursue your academic interests.

Methods of Learning

Distance Learning – You can also study this course via distance learning, you can study one module per semester over 24 months, or two modules per semester over 12 months.

Assessments

Assessments for the Business and Management Top-up involve a variety of individual and group-based assessments, presentations, examinations and extended independent work. We place particular emphasis upon developing your skills in independent study.

Course content

- Accounting and Finance for Managers (20 Credits) Credits)
Module code : ACC3015
Core Module N
- Business Project (20 Credits) Credits)
Module code: BUS4002
Core Module Y
- Social Responsibility of Business (20 Credits) Credits)
Module code: BUS3001
Core Module N
- The Political Economy of China (20 Credits) Credits)
Module code : ECN3002
Core Module N
- Strategic Human Resource Management (20 Credits) Credits)
Module code: HRM3007
Core Module N
- Strategic Management (20 Credits) Credits)
Module code: BUS3005
Core Module Y
- Business Dissertation (20 Credits) Credits)
Module code: BUS4001
Core Module N
- Global Business Development (20 Credits) Credits)
Module code: BUS3003
Core Module N

- International Money and Finance (20 Credits) Credits)
Module code : ACC3007
Core Module N
- Principles of Marketing Management (20 Credits) Credits)
Module code : MKT3017
Core Module N
- Supply Chain Operations Management (20 Credits) Credits)
Module code: BSO3008
Core Module N
- Organisational Change (20 Credits) Credits)
Module code: HRM3008
Core Module N
- Strategic Information Systems (20 Credits) Credits)
Module code: BUS3013
Core Module N
- Developing Cross-Cultural Capability (20 Credits) Credits)
Module code: BUS3011
Core Module N
- Business Project (20 Credits) Credits)
Module code : BUS4002DL
Core Module Y
- Strategic Management (20 Credits) Credits)
Module code: BUS3005DL
Core Module Y
- Accounting and Finance for Managers (20 Credits) Credits)
Module code : ACC3015DL
Core Module Y
- Principles of Marketing Management (20 Credits) Credits)
Module code : MKT3017DL
Core Module Y
- Supply Chain Operations Management (20 Credits) Credits)
Module code : BSO3008DL
Core Module Y
- Strategic Human Resource Management (20 Credits) Credits)
Module code : HRM3007DL
Core Module Y

Intake Dates: January and September

Additional Information

Boost your career prospects by topping-up your Foundation Degree or Higher National Diploma to a full honors degree.

Entry Requirements

Applications are welcomed from students with an HND (Edexcel, ABE, NCC) or Foundation Degree in Business (or overseas equivalent).

If you have completed the ATHE Extended Diploma you will be able to progress onto the BA Business and Management (Top-up). If you have completed the ATHE Level 5 Diploma in Management you may be eligible if you can demonstrate that you have appropriate work experience and/or prior study.

All International and EU students applying for a course with us must meet the following minimum English language requirements:

- IELTS 6.0 (or equivalent) with a minimum of 5.5 in all bands for study at undergraduate level

Application Procedures

Please include the following documents with your completed application form:

- Details of your English Language competence, for example, Test of English as a Foreign Language (TOFEL) or International English Language Testing System (IELTS) tests or equivalent.
- Certified copies of your school certificates and any other relevant qualifications. A certified copy is a photocopy that has an original official stamp of your school, college or university on it. The stamp should not be a photocopy.
- At least one reference (signed and on headed paper).
- A personal statement to explain why you are interested in studying your chosen course