

## Overview

The Master of Business Administration is a globally recognised postgraduate qualification for ambitious, motivated graduates. The MBA will teach you the theory of effective management practice and will equip you with the essential skills, confidence and competence to assist you when you venture into your chosen industry.

## Course Details

If you aspire to be a business professional and do not have previous business or management experience then the MBA will allow you to achieve this and enhance your professional development. Studying our MBA course will support your career progression by developing your critical thinking and research skills and enhancing your business knowledge and understanding.

You will learn to think laterally, challenge convention and offer informed solutions to business issues. You will gain valuable skills that will set you apart from colleagues, allowing you to progress to your full career potential.

Our online learning courses are flexible and designed so that you can balance study with your commitments at work and home. The course structure and learning materials enable you to study at your own convenience and develop your own study schedule while offering opportunities for you to engage with your peers.

## What you will study

This course is studied over 24 months. The academic year is split into trimesters. For a September start you will study as follows:

- Trimester one – September to December
- Trimester two – January to April
- Trimester three – May to July

### **Course content**

- Competitive Strategy and Innovation (20 Credits)

Module code: STRM043

Core Module Y

- Business Management Research Project (30 Credits)

Module code: STRM059

Core Module Y

- Strategic Marketing (20 Credits)

Module code: MKTM028

Core Module Y

- International Business Negotiation (20 Credits)

Module code: STRM060

Core Module Y

- Business Research Project (30 Credits)

Module code: STRM059

Core Module Y

- The Entrepreneurship Report (20 Credits)

Module code: MKTM033

Core Module Y

### **Intake Dates: February**

### **Additional Information (Chartered Management Institute (CMI) membership grad)**

The CMI is the leading management organisation in the UK with a developing reputation across the world. Membership provides significant benefits in networking, access to information and research. You will receive a CMI Level 7 Diploma and affiliate membership (included as part of your course fees) throughout the course and this will continue to be valid for 12 months after you have graduated.

Please note: This is only applicable to students studying on the distance learning programme delivered direct by The University of Northampton.

## **Entry Requirements**

If you hold a first or second class honours degree from a British university or equivalent you will be eligible to apply for this course. Work experience is useful but is not an essential requirement, so long as you can demonstrate a clear passion and interest in business and/or enterprise.

If your native language is not English you must provide evidence of your English language capability at a level approved by the University. The level required for study on masters degree courses is IELTS 6.5 or its equivalent.

## **Application Procedures**

Please include the following documents with your completed application form:

- Details of your English Language competence, for example, Test of English as a Foreign Language (TOFEL) or International English Language Testing System (IELTS) tests or equivalent.
- Certified copies of your school certificates and any other relevant qualifications. A certified copy is a photocopy that has an original official stamp of your school, college or university on it. The stamp should not be a photocopy.
- At least one reference (signed and on headed paper).
- A personal statement to explain why you are interested in studying your chosen course