

- **Overview**

This short online Certificate of Higher Education (CertHE) in Business Psychology course introduces the scientific understanding of the mind, brain, behaviour and experience. You'll be presented with different perspectives, promoting an appreciation of the real-life applications of business psychology. Students will use specific business-related issues within the context of cross-functional modules that develop communications, presentation, writing, analytical and critical-thinking skills.

With an indicative study duration of just 16 months, this programme can be completed as a stand-alone qualification or used as a stepping stone towards our full BSc (Hons) Business Psychology degree.

This programme will give you an appreciation of the scientific and theoretical underpinnings of business psychology including its historical origins, progression and limitations. You'll also develop an awareness of the variability and diversity of psychological functioning and its significance within a business context.

In addition to gaining the subject-specific knowledge, you will also develop a wide range of transferable, career-related skills including the ability to evaluate evidence, identify patterns of behaviour and how to confidently communicate and discuss issues in a professional environment.

- **Course structure**

The CertHE Business Psychology is made up of the following modules and, upon completion, is equal to a total of 120 credits.

- **Level 4 modules:**

Fundamentals of Effective Learning in Psychology (15 credits) *
Introduction to Social Psychology (15 credits) *
Introduction to Cognitive Psychology (15 credits) *
Introduction to Research Methods (30 credits)
Human Resource Management (15 credits) *
Fundamentals of Marketing (15 credits) *
One optional module from the list below: Personality and Intelligence (15 credits) Business and Management Skills (15 credits)

Upon completion of your CertHE Business and Management, we offer the opportunity for you to progress on to study for a full Bachelors degree (360 credits).

*** These modules are core and must be passed in order to achieve the award**

- **Course Duration:** 16 Months
- **Mode:** Online

- **Entry requirements**

We believe that education should be accessible for everyone, so you we offer an Open Entry Route that means do not need any previous academic qualifications to start our CertHE Business Psychology course.

You will be allowed to start the CertHE Business Psychology course and make an assessment of whether it is right for you during the first three weeks. You must pass your first assignment set during this time in order to continue with your studies.

If English is not your first language, your English ability should be equivalent to an IELTS (Academic) score of 6.0.

If you do not hold an IELTS or equivalent qualification, we require students to pass a free online English test.

You don't need to prove your knowledge of English if you're a national of, or if you have completed a qualification equivalent to a UK degree in, any of these countries.

- **Assessment**

We adopt an assignment-based approach to assessment instead of exams. Business Psychology assignments are based on real-life work experience and assessed by tutors on an ongoing basis. You are always aware of your current provisional grade right from the start of the programme, allowing you to evaluate the success of your current study methods and clearly identify areas to improve.

We believe that this transparency gives you the information you need to make the most of your course. We achieve this by:

- showing your marks clearly in your gradebook, which can be viewed whenever you log onto the learning platform
- the rapid turnaround of work assessed to ensure that your gradebook is always up to date
- assessing your work throughout the module rather than waiting for end of year exams
- ensuring you have regular contact with your Student Adviser
- the simplicity and transparency in the design of our assessment criteria

We also have a policy of ensuring that work submitted by students is authentic. As well as the fact that all work is frequently assessed, we use a well-established electronic monitoring system to check for plagiarism.