



MARCONI
International University

MIAMI, FLORIDA



INTERNATIONAL

MBA

Empowering global leaders
for the real world



A US-Accredited MBA

LENGTH

18 Months

LANGUAGE

English or Spanish

TOTAL CREDITS

42 US Credits

INTAKE

**Spring,
summer & fall**

MODALITY

**Online or
On Campus**

LOCATION

**Online or
Miami Campus**

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A University for the Real World

MIU's mission is to **provide innovative and affordable high-quality** degree programs and learning opportunities to students worldwide.

A commitment to excellence and quality inspires our programs that prepare students to **face global challenges and successfully apply their academic knowledge to real-life situations.**

As part of Proeduca Group, global leader in online education, MIU's **innovative educational model** integrates advanced technology with a personalized and high-quality education.



Proeduca

KEY FIGURES

48.000+

STUDENTS
EVERY YEAR ONLINE
& ON CAMPUS

90+

NATIONALITIES IN OUR
STUDENTS NETWORK

8

INTERNATIONAL
OFFICES AROUND
THE GLOBE

Reasons to Study at MIU



An US-Accredited Degree. License And Accreditation

Studying in the United States offers the opportunity to enter the international labor market through the “front door,” as a qualification from the USA offers a competitive advantage in many countries.

MIU is licensed by the Florida Department of Education’s Commission for Independent Education (www.fldoe.org) and is accredited by ACICS – Accrediting Council for Independent Colleges and Schools (www.acics.org).



Scholarship opportunities and flexible tuition plans

At MIU, we are committed to helping as many people as possible access the university education. For this reason, we provide a number of scholarships based on merit and potential. Additionally, MIU offers a special payment plan, allowing students to finance their studies with flexibility.

Do not put your education on hold!

82%+
FACULTY HOLD
A PROFESSIONAL
DOCTORATE
DEGREE



Qualified international faculty

In our mission to make MIU the university for the real world, our international faculty balances the business and academic worlds, generating and disseminating knowledge that can be applied to all types of businesses.



Online educational leadership

At Proeduca Group, our values come from the belief that we can use innovation and technology to break boundaries, benefitting people around the world by providing access to high-quality education. MIU benefits from the group’s prestigious online educational model, which is based on 4 key pillars:

- Extensive learning resources, allowing for self-study and deep diving in areas of interest.
- An exclusive personal tutor who, from day one, supports and guides the student throughout the entire academic process (Administration, Academics, Technology, etc.)
- Live online classes. Well-structured, interactive, and faculty-led, they are a true extension of the traditional classroom experience. They will always be recorded and can be accessed anytime through the online campus.
- Continuous evaluation system, for a progressive and continuous learning process.

International MBA Profile

The International MBA
is for you if...

- You are looking to **boost your career** in an international and US-Accredited MBA program.
- You wish to prepare yourself to face **global challenges and real professional situations**.
- You want to take the next step in your career, with a **fresh mindset and new ways of doing business**.
- You love **multicultural environments and innovative** ways of learning.

35+
NATIONALITIES

33
AVERAGE AGE

Diverse
PROFESSIONAL
BACKGROUNDS
THAT ENRICH
THE DIALOGUE
AND EDUCATIONAL
EXPERIENCE

The Future: Your Career

Graduates from our master will have greater opportunities to stand out. There are many doors that lead to success, open the right one for you!



You love your job. Keep opening doors to accelerate your current career path.

By obtaining strategic thinking and leadership skills, you will be able to propel your current career and reach new heights.

Sometimes, you need to take a sidestep in order to continue moving forward and onwards into a new industry or role.

The International MBA gives you the opportunity to deep dive into the different functional areas of organizations, broaden your horizons, and discover vast job opportunities of interest (finance, consultancy, business development, marketing, HR, etc.).

↪ MIU offers a Career Service Department, always at your disposal.

UNLOCK YOUR POTENTIAL

WITH OUR
INTERNATIONAL MBA

Welcome to Your Transformation Journey →



The Program

The International MBA focuses on three key areas, allowing you to acquire the skills and knowledge necessary to understand the complexity of organizational management in the modern, ever-shifting business landscape.



Understanding a changing world: strategy and vision

Explore how the world is changing and its impact on organizations. Raise your strategic thinking on how to compete in uncertain times.



Business excellence and growth engines

Cultivate a multidisciplinary and strategic vision of the corporate context and deep dive into the different functional areas of the organization with the latest managerial approaches and skills. You will be equipped to design, implement and adopt growth and value-creating strategies.



Leadership and management in action

Enhance your management and leadership capabilities, strengthening your ability to manage teams, navigate change and uncertainty, and your potential to inspire and perform at your peak level.

Program structure

				ONLINE	ON CAMPUS
18 MONTHS	PRE-PROGRAM	4 WEEKS	→ Soft Skills Track & Onboarding Plan	 Online self-paced	 Online self-paced
	1st SEMESTER	4 MONTHS	→ Innovation Management (3 credits) → Managerial Accounting (3 credits) → Global Finance (3 credits)	 Online + Video conferences + Forums	 On Campus Miami
	2nd SEMESTER	4 MONTHS	→ Analysis and Negotiation in International Markets (3 credits) → International Business (3 credits) → Global Economic Environment (3 credits)	 Online + Video conferences + Forums	 On Campus Miami
	3rd SEMESTER	4 MONTHS	→ Leadership and Change Management (3 credits) → Managerial Accounting (3 credits) → Marketing in Diverse Environment (3 credits)	 Online + Video conferences + Forums	 On Campus Miami
	4th SEMESTER	4 MONTHS	→ Leading in VUCA Times: People, Teams and Organizations (3 credits) → Operations & Service Management (3 credits) → Business Information System (3 credits)	 Online + Video conferences + Forums	 On Campus Miami
	5th SEMESTER	2 MONTHS	→ International Business Administration Capstore Project (6 credits)	 Online self-paced	 On Campus Miami

Program structure

Pre-program Getting started

Before you start the MBA, you will participate in an online pre-program on our virtual campus to familiarize yourself with our online platform.

Helping students better prepare for the program, our onboarding plan consists of a series of interactive group and individual sessions to help you learn to make the most of your educational experience.

During this time, you will also be given the opportunity to access an online course, our Soft Skills Track, which lays the groundwork for your upcoming transformation in key soft skill areas.

1st–4th Semester Establishing the core and building value

The academic component of the program will take place during the first 4 semesters.

During this period, you will be immersed in the core elements of management and will learn how to devise a business strategy that yields results.

You will explore the following courses:

1st Semester

- Innovation Management
- Managerial Accounting
- Global Finance

2nd Semester

- Analysis and Negotiation in International Markets
- International Business
- Global Economic Environment

3rd Semester

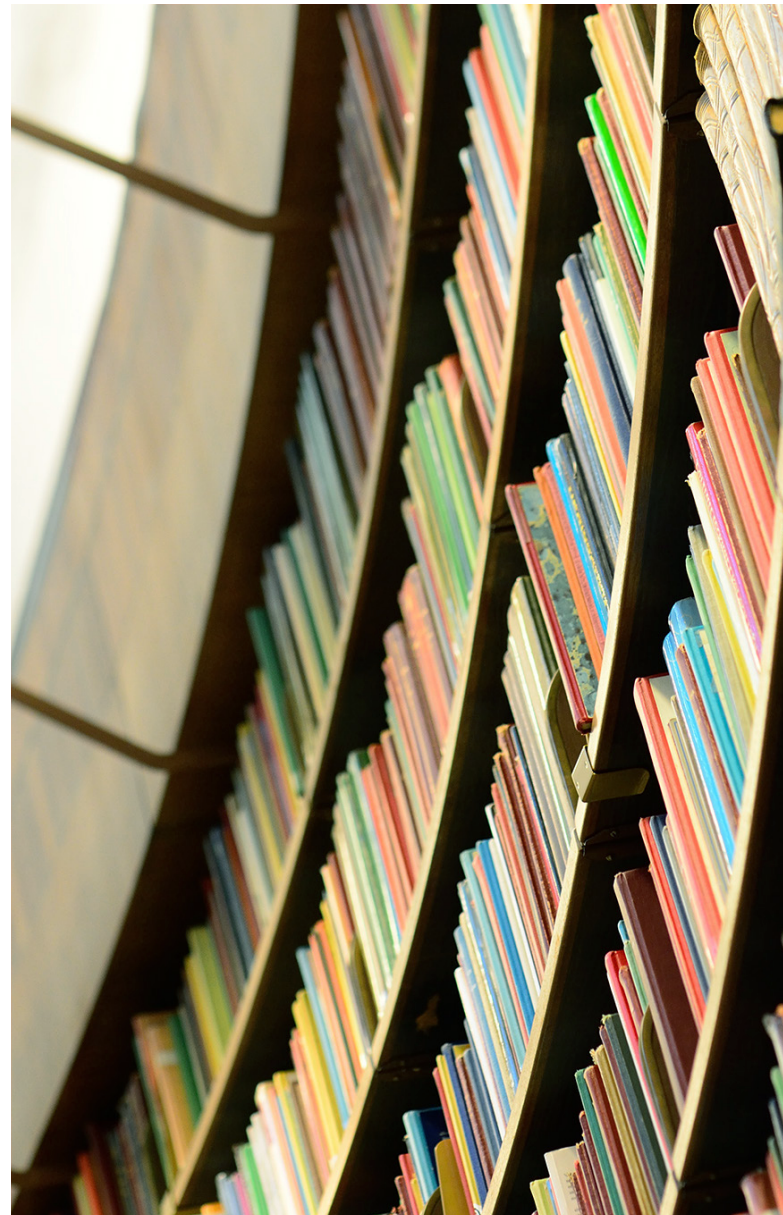
- Leadership and Change Management
- Managerial Accounting
- Marketing in Diverse Environments

4th Semester

- Leading in VUCA times: People, Teams, and Organizations
- Operations & Service Management
- Business Information Systems

5th Semester Capstone Project: Applying knowledge to real initiatives

In the Capstone Project, you will evolve a business opportunity within a corporate context. You'll work on the development of an original project from scratch, applying and leveraging the knowledge and skills learned during the MBA. A tutor will be assigned to guide you throughout the process, and upon completion, you will present your project to an academic committee.



Take Aways

What will you achieve with the International MBA.



1 Be a change- maker

Transform ideas into real business impact.

2 Become internationally fluent

Expand your knowledge of international markets, increase your network around the world, and obtain an internationally-recognized US master's degree.

3 Grow your career

Stay one step ahead with the competences and skills needed to succeed in the changing job market.

4 Innovate and disrupt

Excel in the new business landscape shaped by new markets, technologies, and digital transformation.

How You'll Learn

MIU offers you the opportunity to choose from two different study modes. Each format is designed to meet the different specific needs of students.

Why this modality is for you?



ONLINE

Adapting to your rhythm.

Distribute your workload according to your personal study rhythm, schedule, and career. This enables you to strike the optimal balance between your learning and professional objectives.

Top educational technology.

Our MBA employs the best use of technology for education to provide an exceptional distance learning experience. We use a combination of online discussions, multimedia documents, video conferences, workshops, and more, to provide a highly-adapted, interactive, and user-friendly educational experience.

Because life is digital.

Every day, businesses have teams scattered throughout the world, leading projects from different parts of the globe. Our online format mirrors this reality, allowing you to strike the balance between academic progress, professional growth, and personal fulfillment. Don't put your life on hold!



ON CAMPUS

The US Experience.

Live in Miami, an international hub of multiculturalism, and experience the hustle and bustle of a major US city.

Truly diverse.

Meet international professionals from different backgrounds and create long-lasting business relationships.

A burst of vision.

Each cohort is hand-selected and limited in size, allowing each and every student to personally interact with international faculty and classmates, getting the most out of their classes.

MIU's Main Campus

Located in the buzzing financial and business centers of Miami between Downtown and Brickell, where Florida's most prestigious universities are located.

A 7,000+ square foot campus, specially designed to accommodate:



Classrooms



Auditorium



Library



**Av
Recording
Studio**



**Cafeteria
& Lounge
Areas**



Admission Process

Students must follow the following process to be admitted to our International MBA.



Contact us

At miuniversity.edu/contact or write an email to admissions@miuniversity.edu.



Personal interview

Speak with a personal advisor to verify if you meet the course requirements and help you prepare your admissions process.



Application form

To formalize your admission, complete the online Application (crm.miuniversity.edu/application-form) and send the required documentation to admissions@miuniversity.edu:

- Bachelor's degree transcript translated in English
- Copy of valid government issued ID or Passport
- Updated Resume
- Certificate of English Intermediate Level (*)
- Scholarship Application (if requested)

You will also be asked to pay a non-refundable Application fee (\$50 US residents, \$150 International students) and a US Degree Recognition fee - Foreign Credential Evaluation FCE (\$160).

(*) TOEFLS/IELTS/PTE or alternative qualification, such as a university degree entirely conducted in English. If you do not have a certificate, MIU provides a free online language assessment test.



FCE eligibility

After submitting your application, we need to determine the equivalency of your foreign bachelor's degree in the US. Please note that you will only be able to enroll the MBA if your FCE is approved.



Admissions committee decision

After evaluating your entire application, we will get back to you with a decision. If you are accepted, you will receive your Acceptance Letter and Enrollment Agreement.

Recognition of prior learning (credit transfer)

MIU has a Commission Credit Transfer Agreement that is responsible for carrying out the relevant recognition for prior learning. Speak with your personal advisor and will evaluate your particular case.